

Summary Report Results of the 2nd International Business Exhibition of Serres SER-EXPO 2016



-  Organized by:
Serres Chamber of Commerce and Industry – Serres Chamber's Development Company
-  Exhibition Venue: **Courtyard of the Regional Unit of Serres, on 36, Merarchias Str., Serres**
-  Date: **24th until 26th of June 2016**
-  Operating Hours: **10.00- 22.00**
-  **Free Entrance** in the Exhibition Venue & Concert Stage

 Participation of Exhibitors: **130** Businesses

Participation of Branches: **13 Sections. High Participation from the Food Processing, Construction & Energy Branches**

 Visitation: **68.000** visitors

Representation of **Central Government, Parliament, Local Government & Central Institutional Bodies**

 **75** Reporters, **35** from National Media & **7** Foreign of general and specific type.

60 Business Chamber Missions from Serbia, Bulgaria, Albania, Turkey etc

Events of Business Interest:

- International Business Forum – Ministry of Foreign Affairs & ENTERPRISE GREECE (Ministry of Economy, Development & Tourism)
- Individual Counseling to Business to Entrepreneurs, ENTERPRISE GREECE
- Educational Conference for Innovation & Entrepreneurship – University of Nicosia

Events of Cultural Interest: **11 Parallel Events – 3 Music Concerts** which devalued the excitement of the public

 Sponsors: **16 Sponsors & 24 Services Supporters, 4 Official Business Partner Hotels, 15 “Major” Sponsors of Communication**

Volunteering: **80** people offered voluntarily their services throughout the conduct of the Exhibition.



SEREXPO
Εθνικής Επιχειρηματικής
Έκθεση Σερρών

ΕΠΙΜΕΛΗΤΗΡΙΟ
ΣΕΡΡΩΝ

