

## National Technical University of Athens

School of Mechanical Engineering Industrial Management & Operational Research

Laboratory of Industrial Engineering



<u>All4Greece.com</u> supports Greek Companies Export. In this website you can find free information (including product images, projects, certificates, contact details, etc) on a variety of Greek companies in every sector, investment opportunities in Greece, market studies and information.

<u>All4Greece.com</u> is a new national effort that aims to provide high quality services to companies and increase Greek product sales. Our main objective is to bring together Greek and foreign companies and contribute to their co-operation, as well as to promote Greek products with competitive advantages in foreign markets.

As part of this effort, <u>All4Greece.com</u> has online universal exposure and part of our strategy is to be displayed internationally on forums, conferences and exhibitions around the world.

## Our key objectives are to:

- Organize business exchanges between Greek and foreign companies.
- Establish partnerships between foreign and Greek companies in the Global Marketplace.
- Develop export activity and global presence of Greek companies.
- Provide official data of companies that interest you.
- Provide information about global markets for the advertisement, the promotion and augmentation of your exports.
- Provide information about investment opportunities in Greece.
- Provide information about the Greek market and products to help you address your needs.
- Assist foreign companies interested in Greek products with competitive advantages and of high quality.
- Provide consulting services in investments' free funding / subsidies, logistics, costing, banking services (leasing, leaseback, loans etc.).
- Promote Greek products in international exhibitions.
- Assist in the establishment of TQM Total Quality Management (ISO, HACCP etc.).
- Assist in the syntax of Business plans.
- Provide know-how assistance (technical & economic studies, financial services, feasibility studies, etc.).
- Help with Lean practices for continuous improvement.
- Support sustainable development in all aspects (economical, environmental and social).
- Offer website design assistance.
- Promote innovation.
- Work in partnership (in a win-win situation) with your priorities in order to deliver your aspirations.

All4Greece.com

PhD cand. Stamatios Yperifanos: +30 6947465168

e-mail: info@all4greece.com web: www.all4greece.com